



Graham Price's Picks At Pink16

This year's conference agenda is a strong one. Many new topics have been introduced, including Organizational Change Management, Business Relationship Management and Cyber Risk and Security. Alongside these new “hot topics” are old conference favorites that are sure to please everyone no matter where they are in their IT Service Management Journey.

Graham Price
 Principal Consultant

Pre-Conference Courses: February 9-13, 2016	
Choose from nine courses. Graham recommends the following pre-conference courses:	
<ul style="list-style-type: none"> • Lean IT Foundation – February 12-13, 2016 • Organizational Change Management Foundation – February 11-13, 2016 	
Date & Time	Track & Session
Sunday, February 14, 2016	
4:00 p.m. - 5:00 p.m.	Sunday Optimizer <i>What IT Managers Need To Know About Lean Management</i> Troy DuMoulin , VP, Research & Development, Pink Elephant
5:00 p.m. - 7:00 p.m.	Welcome Reception: Exhibition Showcase Open
Monday, February 15, 2016	
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>What IT Managers Need To Know About Governance & COBIT®</i> Jennifer Wels , Management Consultant, Pink Elephant
8:30 a.m. - 10:10 a.m.	Conference Welcome & Opening Remarks Opening Keynote: Martin Short
10:30 a.m. - 11:30 a.m.	Track 3 – Lean IT & Agile <i>Where Do I Start: Best Practices For Combining Lean IT & ITIL®</i> Facilitated By: Gary Case , Principal Consultant, Pink Elephant Panelists: Charles Betz , Founder & Principal Consultant, Digital Management Academy, Carla Lienhard , Global IT Operations Service Management Quality Manager, John Deere & Mike Orzen , Lean IT Pioneer, Mike Orzen & Associates
11:40 a.m. - 12:40 p.m.	Track 9 – Tools & Technology <i>Hold The Phone! TeamQuest Did WHAT?!</i> Dino Balafas , Vice President Of Marketing, TeamQuest Corporation
12:50 p.m. - 1:50 p.m.	Track 2 – IT Strategic Management <i>Critical Success Factors For Moving From A Technology To An IT Services Company</i> Troy DuMoulin , VP, Research & Development, Pink Elephant
2:00 p.m. - 3:00 p.m.	Track 3 – Lean IT & Agile <i>Enabling Lean IT & Agile Management With The IT4IT Model</i> Charles Betz , Founder & Principal Consultant, Digital Management Academy
3:20 p.m. - 4:30 p.m.	Keynote Address: Allan Pease
4:30 p.m. - 6:30 p.m.	Networking Reception

Tuesday, February 16, 2016	
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>The Yellow Brick Road & The Effective Organizational Change Manager</i> Robin Hysick , Management Consultant, Pink Elephant
8:30 a.m. - 10:10 a.m.	Keynote Address: Tom Koulopoulos IT Excellence Awards Presentations
10:30 a.m. - 11:30 a.m.	Track 2 – IT Strategic Management <i>Realizing Service Management Excellence Via Practical Enterprise Architecture</i> William Robinson , Principal Solutions Architect, Sandia National Labs
11:40 a.m. - 12:40 p.m.	Track 9 – Tools & Technology <i>Building & Managing Your Enterprise Service Portfolio</i> Dave Howard , Migration Technologies, Inc
12:50 p.m. - 1:50 p.m.	Track 9 – Tools & Technology <i>Building A Service-Oriented CMDB</i> Joshua Smith , ITSM Consultant, Axios Systems
2:00 p.m. - 3:00 p.m.	Track 10 – Cyber Risk & Security Management <i>The Great Generational Convergence</i> Facilitated By: Jack Probst , Principal Consultant, Pink Elephant Panelists: Dr. Shue-Jane Thompson , Partner, Public, Sector, IBM Global Business Services, Caron Kogan , Director – Data Management, Digital Channels, Capital One & Laurence Scott-Mackay , Strategic Accounts Director, Alemba Ltd.
3:20 p.m. - 4:20 p.m.	Power Hour – Featured Speakers <i>The Future Isn't What It Used To Be</i> George Spalding , Executive Vice President, Pink Elephant
4:30 p.m. - 5:15 p.m.	Keynote Address: Chad Pregracke
5:15 p.m. - 7:00 p.m.	Networking Reception
Wednesday, February 17, 2016	
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>The 3 R's</i> Rob England , IT Skeptic
8:30 a.m. - 9:40 a.m.	Keynote Address: Stuart Knight – “Four Conversations For Success” IT Excellence Award Presentation: Case Study Of The Year
10:00 a.m. - 11:00 a.m.	Track 5 – “How-To” ITIL Clinics & Workshops <i>How To Create & Manage A Successful Supplier Management Process</i> Charlie Miles , Management Consultant, Pink Elephant
11:10 p.m. - 12:10 p.m.	Track 6 – DevOps <i>Top 5 Myths Of DevOps</i> George Spalding , Executive Vice President, Pink Elephant
1:00 p.m. - 3:45 p.m.	Track 12 – Half-Day Workshops <i>Transforming IT To A Service Based Organization – A Practice Based Workshop</i> Jack Probst , Principal Consultant, Pink Elephant
3:45 p.m.	Conference Ends
Post-Conference Courses: February 18-20, 2016	
Choose from seven courses. Graham recommends the following post-conference courses:	
<ul style="list-style-type: none"> • ITIL Practitioner: Enabling Critical Competencies – February 18-19, 2016 • Organizational Change Management Practitioner – February 18-19, 2016 	

Note: Sessions are subject to change. Please visit our website for the latest updates to the conference schedule.

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